

FRAMCOLOR 2001 INTENSE SERIES & BASES

	reflex (tone)	base	suggested usage
NATURAL	N	BLUE VIOLET	- CONTAINS ALL 3 PRIMARY COLORS IN PROPORTIONAL AMOUNTS - NECESSARY FOR GRAY COVERAGE - WILL NOT CONTROL SEVERE, UNWANTED RED
INTENSE NATURAL	NN	INTENSE BLUE VIOLET	- CAN BE USED ALONE ON THE MOST RESISTANT GRAY - FOR A COOLER, MORE DENSE COVERAGE - CAN BE MIXED WITH OTHER SHADES
XTRA NATURAL	XN	GOLD VIOLET	- CAN BE USED ALONE ON GRAY HAIR. - CAN BE MIXED WITH OTHER FRAMCOLOR SHADES
ASH	C	BLUE GREEN	- COMBATS UNWANTED WARM TONES. - DO NOT USE ALONE ON GRAY HAIR.
SILVER	A	BLUE GREEN	- COMBATS UNWANTED WARM TONES ON LIGHTER HAIR
GOLD	D	YELLOW GREEN	- ADDS GOLD TONES - MIX WITH N SERIES TO CREATE NATURAL BLONDES ON LIGHTER LEVELS
SUPER GOLD	DS	YELLOW YELLOW	- CREATES RICH, WARM GOLD TONES - MAY MIX WITH N SERIES FOR MORE NATURAL RESULTS ON MORE THAN 50% GRAY HAIR
TITIAN RED	TR	ORANGE	- CREATES VIBRANT ORANGE/REDS - MUST BE MIXED WITH N, NN OR XN FOR GRAY COVERAGE - UNLIMITED VERSATILITY
RED	R	RED	- CREATES BEAUTIFUL COOL REDS - MUST BE MIXED WITH N, NN OR XN FOR GRAY COVERAGE. - UNLIMITED VERSATILITY
SUPER RED	RS	RED RED	- CREATES VIBRANT WARM REDS - MUST BE MIXED WITH N, NN OR XN FOR GRAY COVERAGE - UNLIMITED VERSATILITY
MAHOAGANY	M	VIOLET RED	- CREATES BEAUTIFUL BROWN-REDS - MUST BE MIXED WITH N, NN OR XN FOR GRAY COVERAGE - UNLIMITED VERSATILITY
SUPER LIFTS	SS	A BLUE B RED VIOLET C GREEN BLUE	SS/A - COMBATS UNWANTED WARM TONES ON LIGHTER HAIR SS/B - CREATES CHAMPAGNE BLONDES SS/C - COMBATS UNWANTED WARM TONES

ALL FUTURA SHADES ARE VEGAN & GLUTEN FREE

technical assistance 1.800.245.6323

FRAMCOLOR FUTURA SERIES AND BASES

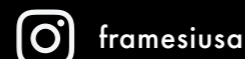
framcolor FUTURA

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framesi Technical Assistance
1.800.245.6323
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updated 1/5/23 AMR



framcolor FUTURA

PERMANENT HAIRCOLOR



WALLCHART

FEATURING ALL 45 COOL-TONED SHADES & HIGH LIFTS

FRAMCOLOR FUTURA MIXING INSTRUCTIONS

framcolor FUTURA



FRAMCOLOR FUTURA MEASURING

FRAMCOLOR FUTURA is measured using the universal metric system, based on units of 10 called "cc's." Each tube of FRAMCOLOR FUTURA is clearly marked in 10cc increments, for ultimate ease in measuring.

FRAMCOLOR FUTURA MIXING

- Mix 60cc (2 oz.) of FRAMCOLOR FUTURA with 60cc (2 oz.) of the appropriate FRAMESI DEVELOPER (OSSIDORR requires an additional 10cc).
- Apply color mixture to the hair and process.
- Rinse, shampoo and proceed with styling.

EASY

1:1
mix ratio

1 PART • 1 PART
HAIRCOLOR • ACTIVATOR

CHOOSING THE BEST FRAMESI PROFESSIONAL ACTIVATOR

FRAMESI PROFESSIONAL ACTIVATOR



Reduced scalp sensitivity. For the best results, enhanced color adherence and even color deposit, saturates the hair and scalp in moisture.

DEVELOPER USAGE CHART

FRAMESI PROFESSIONAL ACTIVATOR	TYPE	AMOUNT	DESIRED END RESULT	PROCESSING TIME
FRAMESI PROFESSIONAL ACTIVATOR 10	Liquid Cream	60cc	For toning pre-lightened hair or refreshing faded ends	10 - 15 minutes
FRAMESI PROFESSIONAL ACTIVATOR 15	Liquid Cream	60cc	Level - on - level or darker	35 - 45 minutes
FRAMESI PROFESSIONAL ACTIVATOR 20	Liquid Cream	60cc	Level - on - level	35 - 45 minutes
FRAMESI PROFESSIONAL ACTIVATOR 25	Liquid Cream	60cc	One level lighter	35 - 45 minutes
FRAMESI PROFESSIONAL ACTIVATOR 30	Liquid Cream	60cc	2 levels lighter	35 - 45 minutes
FRAMESI PROFESSIONAL ACTIVATOR 40	Liquid Cream	60cc	3 - 4 levels lighter	50 minutes
OSSIDORR	TYPE	AMOUNT	DESIRED END RESULT	PROCESSING TIME
OSSIDORR 5	Cream	70cc	For toning pre-lightened hair or refreshing faded ends	10 - 15 minutes
OSSIDORR 15	Cream	70cc	Level - on - level or darker	35 - 45 minutes
OSSIDORR 20	Cream	70cc	Level - on - level	35 - 45 minutes
OSSIDORR 30	Cream	70cc	2 levels lighter	35 - 45 minutes
OSSIDORR 40	Cream	70cc	3 - 4 levels lighter	50 minutes

PLEASE NOTE: When choosing between two FRAMESI PROFESSIONAL ACTIVATORS or OSSIDORRS listed under the DESIRED COLOR RESULT in the chart above, please select the most appropriate option for your client. Choose the lower volume activator when coloring more porous and/or fragile hair. Choose the higher volume activator for more resistant hair.

COMPLETING THE COLOR SERVICE WITH FRAMESI COLOR METHOD

COLOR METHOD SHAMPOO GO
A gentle after-color shampoo for salon use only. Minimizes color fadeage with a blend of surfactants specifically designed to cleanse the hair and remove color residue and alkalinity to stop oxidation and neutralize chemicals after a color service. Restores proper pH.

COLOR METHOD POST COLOR MASK
A conditioning after-color mask specifically formulated to restructure the hair after a color service, extending the life of the color up to 47%. Cationic conditioners wrap hair in a protective, shine enhancing shield, letting color shine through.



MIXING FRAMCOLOR 2001 INTENSE WITH FRAMCOLOR FUTURA FOR 85+ PERMANENT SHADES THAT PROCESS IN HALF THE TIME!



1 PART INTENSE 15cc + 1 PART FUTURA 15cc + 1.5 PARTS ACTIVATOR 45cc

PLEASE NOTE: Traditional processing time may vary based on hair texture and gray resistance. For best results, follow your normal hair color procedures for each guest but PROCESS IN HALF THE TIME!

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