

framesi[®]
MILAN

>95% Longer Lasting Color*

\$349

INVEST & RECEIVE:

- DYNAMIC BLONDE
- VOLUME BOOST
- MOISTURE RICH
- CURL DEFINE
- SMOOTH SHINE
- PRIMER 11
- PRIMER 11 INTENSE
- PROGRESSIVELY SMOOTH
- VOLUME BOOST 2 PHASE CONDITIONER
- RAISE THE ROOTS
- BLOW IT BIG
- CURL PUDDING
- BOUNCE
- STOP FRIZZ
- & MORE!



INTRO
1

FRAMESI
COLOR[®]
LOVER



*based on lab testing

SHAMPOO, CONDITIONERS, & MORE!



*framesi reserves the right to modify the introductory offer contents at any time for backordered products with products of equal or lesser value.

INTRO 1

Color Lover Intro packed in two boxes. *Denotes items in Box 2

QTY.	DESCRIPTION	
2	Volume Boost Shampoo	16.9 fl. oz./500 mL
2	Volume Boost Conditioner	16.9 fl. oz./500 mL
2	Moisture Rich Shampoo	16.9 fl. oz./500mL
2	Moisture Rich Conditioner	16.9 fl. oz./500 mL
1	Moisture Rich Masque	16.9 fl. oz./500mL
1	Curl Define Shampoo	16.9 fl. oz./500mL
1	Curl Define Conditioner	16.9 fl. oz./500mL
1	Smooth Shine Shampoo	16.9 fl. oz./500mL
1	Smooth Shine Conditioner	16.9 fl. oz./500mL
1	Diamond Strong Shampoo	16.9 fl. oz./500mL
1	Diamond Strong Conditioner	16.9 fl. oz./500mL
2	Primer 11	8.4 fl. oz./248 mL
2	Primer 11 INTENSE	8.4 fl. oz./248 mL
2	Dynamic Blonde Shampoo	16.9 fl. oz./500mL
1	Dynamic Blonde Conditioner	16.9 fl. oz./500mL
1	Dynamic Blonde Serum	4.75 oz./140 mL
1	Stop Frizz	3.4 fl. oz./100mL
1	Flash Dry	8.5 fl. oz./250mL
1	Raise The Roots	6 fl. oz./177mL
1	Blow It Big	6 fl. oz./177mL
1	Curl Pudding	6 fl. oz./177mL
1	Bounce	6 fl. oz./177mL
1	Progressively Smooth	6 fl. oz./177mL
1	Hair Repair Foam	6.8 fl. oz./200mL
1	Hair Straightening Serum	6 oz./177mL
1	Progressively Strong	6 oz./177mL
1	Volume Boost Shampoo Liter *	33.8 fl. oz./1000mL
1	Volume Boost Conditioner Liter *	33.8 fl. oz./1000mL
1	Moisture Rich Shampoo Liter *	33.8 fl. oz./1000mL
1	Moisture Rich Conditioner Liter *	33.8 fl. oz./1000mL
1	Moisture Rich Masque Liter *	33.8 fl. oz./1000mL
1	Curl Define Shampoo Liter *	33.8 fl. oz./1000mL
1	Curl Define Conditioner Liter *	33.8 fl. oz./1000mL
1	Dynamic Blonde Shampoo Liter *	33.8 fl. oz./1000mL
1	Dynamic Blonde Conditioner Liter *	33.8 fl. oz./1000mL
1	Framesi Color Lover Marketing Brochure	
1	Framesi Color Lover Swatch Card	
1	Pure Pigment Plus Brochure	
1	Framcolor 2001 INTENSE Marketing Brochure	
1	Elite Brochure	
1	Barber Gen Brochure	
1	PPP Mellow Yellow Notecard	
1	Texture Brochure	

Salon Intro Cost: **\$349.00**
 Salon Value: \$648.95
 Salon Savings: \$299.95 /46%

FRAMESI COLOR LOVER®

**THE PERFECT MATCH FOR YOUR
FAVORITE HAIR COLOR**

FRAMESI COLOR LOVER shampoos, conditioners & leave in treatments nourish your hair with a rich blend of advanced color-retention ingredients.

Starring QUINOA (keen-wah), the ultimate source of all-natural plant proteins. Quinoa, when combined with COLOR LOVER's unique compound of color retention ingredients, is proven in lab testing to retain your haircolor >95% longer.

FRAMESI COLOR LOVER will love your haircolor as long as you do.

95% longer lasting color*

FIRST LOVE

LASTING LOVE

LOST LOVE



Salon Fresh Color



After using Color Lover



After using a competitor

30 washes • 30 blow dry • 30 flat iron 30 washes • 30 blow dry • 30 flat iron



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