

framesi[®] **>95% Longer Lasting Color***
MILAN

\$110

INVEST & RECEIVE:

- DYNAMIC BLONDE
- VOLUME BOOST
- MOISTURE RICH
- PROGRESSIVELY SMOOTH
- RAISE THE ROOTS
- BLOW IT BIG
- COLOR LOVER MARKETING BROCHURE
- SWATCH CARD
- & MORE!



INTRO
2

FRAMESI
COLOR[®]
LOVER



*based on lab testing

SHAMPOOS, CONDITIONERS, & MORE!



*framesi reserves the right to modify the introductory offer contents at any time for backordered products with products of equal or lesser value.

INTRO

2

FRAMESI
COLOR
LOVER®



>95% LONGER LASTING COLOR*

QTY.	DESCRIPTION	
1	Dynamic Blonde Shampoo	16.9 fl. oz./500mL
1	Dynamic Blonde Conditioner	16.9 fl. oz./500mL
1	Moisture Rich Shampoo	16.9 fl. oz./500mL
1	Moisture Rich Conditioner	16.9 fl. oz./500 mL
1	Volume Boost Shampoo	16.9 fl. oz./500 mL
1	Volume Boost Conditioner	16.9 fl. oz./500 mL
1	Primer 11	6 fl. oz./177mL
1	Raise The Roots	6 fl. oz./177mL
1	Blow It Big	6 fl. oz./177mL
1	Curl Pudding	6 fl. oz./177mL
1	Bounce	6 fl. oz./177mL
1	Progressively Smooth	6 fl. oz./177mL
1	Framesi Color Lover Marketing Brochure	
1	Framesi Color Lover Swatch Card	

Salon Intro Cost: \$110.00
 Salon Value: \$176.30
 Salon Savings: \$66.30/37%

THE PERFECT MATCH FOR YOUR FAVORITE HAIR COLOR

FRAMESI COLOR LOVER shampoos, conditioners & leave in treatments nourish your hair with a rich blend of advanced color-retention ingredients.

Starring QUINOA (keen-wah), the ultimate source of all-natural plant proteins. Quinoa, when combined with COLOR LOVER's unique compound of color retention ingredients, is proven in lab testing to retain your haircolor >95% longer.*

FRAMESI COLOR LOVER will love your haircolor as long as you do.

95% longer lasting color*

FIRST LOVE

LASTING LOVE

LOST LOVE



Salon Fresh Color

After using Color Lover

After using a competitor

30 washes • 30 blow dry • 30 flat iron

30 washes • 30 blow dry • 30 flat iron

© 2021 All Rights Reserved
framesi North America
17 Avenue A
Leetsdale, PA 15056

*based on lab testing