

FRAMCOLOR Eclectic CARE

AMMONIA FREE Permanent Haircolor

- 100% gray coverage with every shade
 - Ashes (.1) must be combined with the Natural Series for 100% Gray Coverage
- Up to 3 levels of lift
- No build up on hair
- Age-Prevention Technology
- Evolved system of ancient oils, vitamins, and amino acids for unsurpassed shine

MIXING

- Mix 30cc (1 oz.) of Framcolor Eclectic CARE with 60cc (2 oz.) of the appropriate volume activator.
- Be sure when performing any color service to first conduct a patch test.

APPLICATION AND TIMING

Apply Framcolor Eclectic CARE starting at the scalp, working through the ends of the hair.

Process according to chart below:

Desired End Result	Volume of Developer	Processing Time
Tone on Tone or 1 level of lift	20 Volume	35 minutes
2 levels of lift	30 Volume	35 minutes
3 levels of lift	40 Volume	35-45 minutes
Tone on Tone / Refreshing Faded Ends	20 Volume	20 minutes
Toning Pre-Lightened hair	15 Volume or Activator	5-10 minutes

For unlimited creativity, Framcolor Eclectic CARE Permanent color can be mixed with Framcolor Eclectic Demi-Permanent color, transforming Framcolor Eclectic into a Permanent color system as follows:

Desired End Result	Framcolor Eclectic CARE	Framcolor Eclectic
For permanent deposit and toning	2 parts	2 parts
For permanent lift and gray coverage	3 parts	1 part

FRAMCOLOR Eclectic

AMMONIA FREE Demi Permanent Haircolor

- No lift, deposit only cream color
- Encapsulation Technology with Capsulate Complex
- Black Diamond Extract for stunning Shine
- No build up, will not fade off-tone
- Excellent for low-lighting and toning

MIXING

- Mix 30cc (1 oz.) of Framcolor Eclectic with 60cc (2 oz.) of the appropriate activator below:
 - FRAMESI PROFESSIONAL ACTIVATOR 10 - 3% H₂O₂ for standard services, toning and men
 - FRAMESI PROFESSIONAL ACTIVATOR 15 - 4.5% H₂O₂ for all gray coverage and brighter, more vivid results.

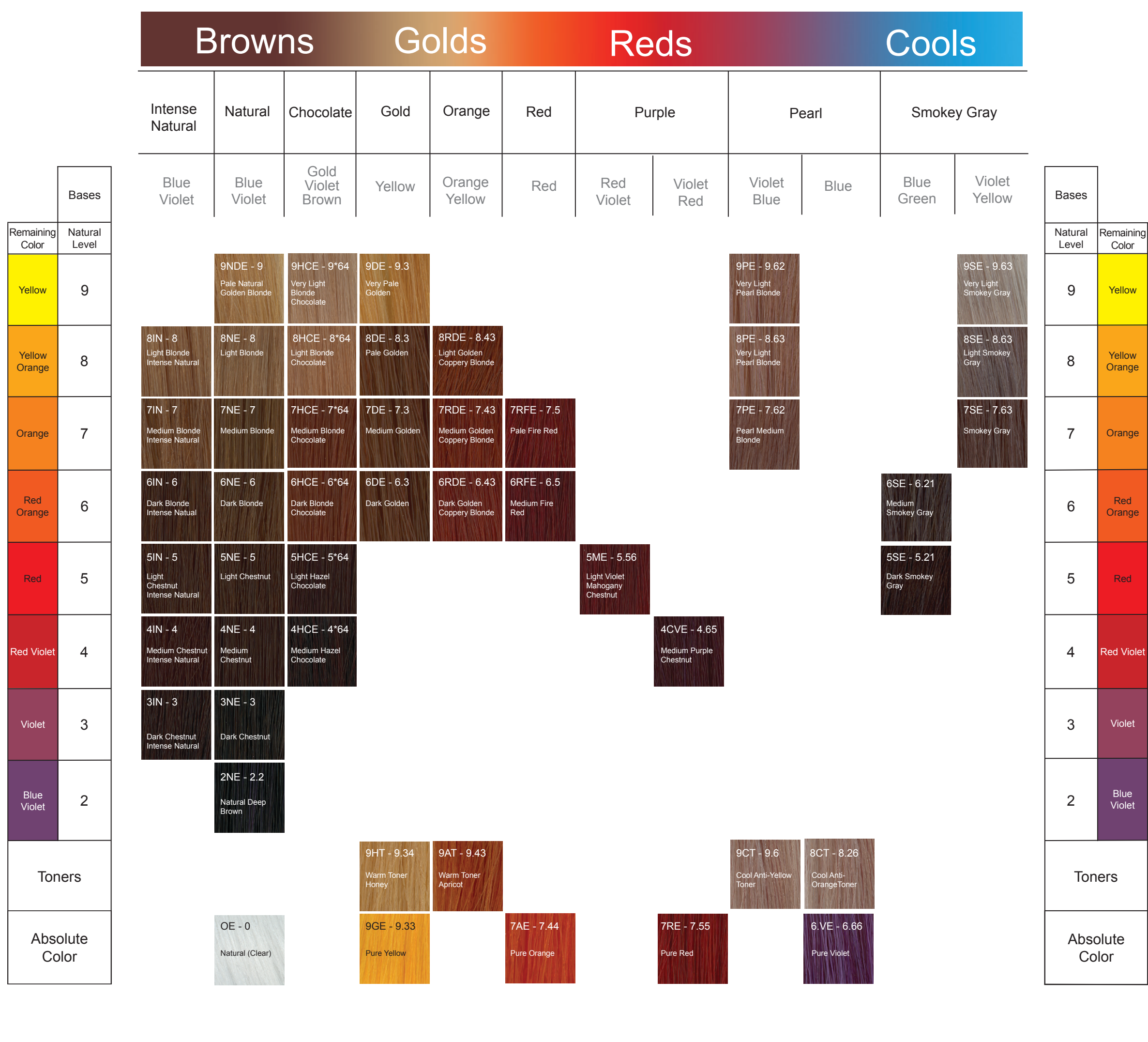
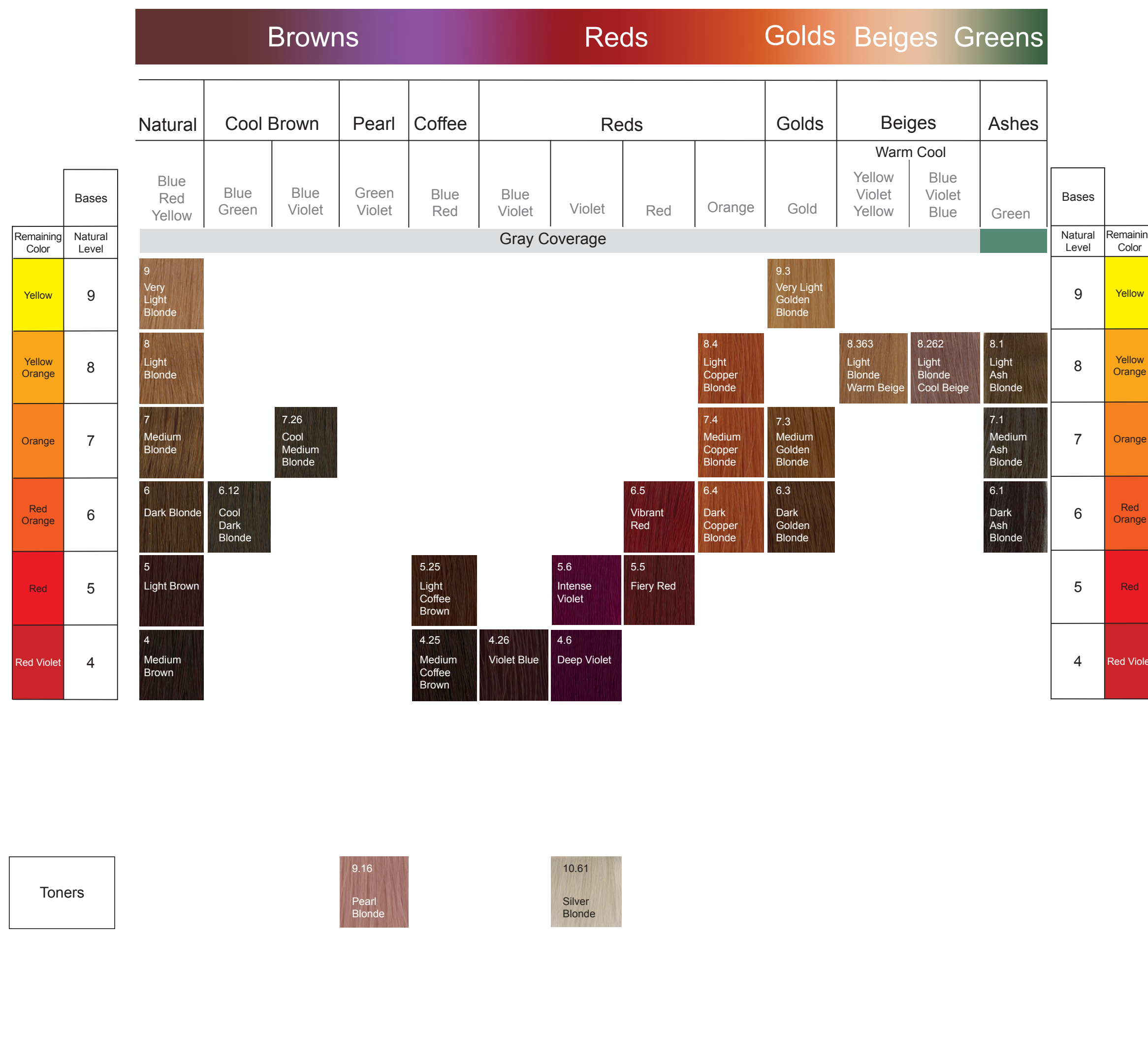
APPLICATION AND TIMING

Apply Framcolor Eclectic starting at the scalp, working through the ends of the hair.

Process according to chart below:

Desired End Result	Activator	Processing Time
Gray Coverage (IN Series)	FRAMESI PROFESSIONAL ACTIVATOR 15	35 minutes *
Gray Blending (NE Series)	FRAMESI PROFESSIONAL ACTIVATOR 10	35 minutes
Refreshing/Balancing faded ends	FRAMESI PROFESSIONAL ACTIVATOR 10 or 15	20-35 minutes
Toning Highlights with Toners	FRAMESI PROFESSIONAL ACTIVATOR 10	5-10 minutes
Toning Highlights with other shades	FRAMESI PROFESSIONAL ACTIVATOR 10 or 15	20 minutes
Shine Enhancing with OE	FRAMESI PROFESSIONAL ACTIVATOR 10	20-35 minutes

* For very resistant gray hair, cover with a plastic bag and process under heat for 20 minutes
 ** When processing under heat, cool down for 10 minutes before rinsing



Ammonia-Free • Vegan • Gluten Free

APPLICATION & PROCESSING

Preliminary Test Strand / Patch Test

To formulate for desired color, use formula in minute form:
 4" of Formula and 10cc of Activator

Example: Formula 30cc of 5IN with 60cc FRAMESI PROFESSIONAL ACTIVATOR 15

• Test Strand / Patch-test
 4 ribbon inches of 5IN
 10cc FRAMESI PROFESSIONAL ACTIVATOR 15

Note: A predisposition test (patch-test) is required with framcolor Eclectic and Eclectic Care. Perform test 24 - 48 hours prior to color service behind the ear or in bend of the elbow. Patch test formulation must be the exact same formula to be used on the client.

Completing the Color Service

Shampoo Go - A gentle after-color shampoo for salon use only. Minimizes color fadeage with a blend of surfactants specifically designed to cleanse the hair and remove color residue and alkalinity to stop oxidization and neutralize chemicals after a color service. Restores proper pH.

Post Color Mask - A conditioning after-color mask specifically formulated to restructure the hair after a color service, extending the life of the color up to 47%. Cationic conditioners wrap hair in a protective, shine enhancing shield, letting color shine through.

Shampoo Go + Post Color Mask = 47% added color longevity

framesi Technical Assistance

1.800.245.6323

Hours:

Monday - Thursday
 9:00 a.m. to 8:00 p.m. EST

Friday
 9:00 a.m. to 4:30 p.m. EST

Conversion Chart

1 tube = 60cc 1 tube = 2 Color Applications
 60cc = 2 ounces 1 Color Application = 30cc (1 ounce)

1/6 10cc 1/6 10cc 1/6 10cc 1/6 10cc 1/6 10cc 1/6 10cc



Framcolor Eclectic tube is marked in sixths.

NUMBERING SYSTEM KEY

Level is denoted by the left most number.

• a separation mark between level and description

* denotes brown in the base

1 = Green 4 = Orange

2 = Blue 5 = Red

3 = Yellow 6 = Violet

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Framcolor Eclectic CARE tube is marked in sixths.



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 Rev. 2/17/23 AMR

