

50 FRAMCOLOR ECLECTIC COLOR GLOSS

EASY BRILLIANCE

and

QUIC

50 FRAMCOLOR Eclectic COLOR GLOSS **QUICK** and **EASY BRILLIANCE** FROM NOW ON COLOR HAS FIVE DIMENSIONS:

BRIGHTNESS

Achieve vibrant, radiant hair that **shines** from within.



Shield your hair from damage and environmental stressors.

Keep your hair **moisturized** and looking its **best**.

HYDRATION



7HC/7.64

FRAMCOLOR Eclect

COLOR GLOS



Say no to harmful chemicals and yes to healthy hair.

REPAIR Restore your hair's vitality and strength.



An easy-to-use, demi-permanent, liquid haircolor that provides superior conditioning, longevity, and shine. Qualities formerly exclusive to cream haircolor, now available in a liquid haircolor.

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FIVE REASONS TO CHOOSE 50 FRAMCOLOR ECLECTIC

LIQUID DEMI-PERMANENT HAIRCOLOR

EFFORTLESS APPLICATION:

The liquid form allows for quick and even distribution, ensuring a smooth and efficient toning process.

Easy to formulate. No guesswork. Create the exact shade your client desires.

TRUE TO SWATCH:

COLOR CORRECTION & BALANCING:

Leaves hair with a **pure**, refined finish from root to end.

> **OUICK REFRESH** BETWEEN SERVICES:

Give your color the **boost** that it needs.

LUMINOUS SHINE AND CONDITIONING:

Not just color, but a

treatment for hair revealing **incredible** shine and condition.

Technical Assistance 1.800.245.6323

50 FRAMCOLOR ECLECTIC QUICK and EASY BRILLIANCE FORMULATED FOR EASE OF USE WITH SUPERB CONDITION AND SHINE

Effortlessly transform blondes and brunettes with 22+ intermixable liquid toners for brilliance with ease

LEVEL	Natural (blue-violet)	Warm Natu (blue-red-yello	ral Pl	atinum Gold yellow-green)	H	azelnut llow-red)	Sa	ndy Beige llow-violet)	Hot Chocolate (violet-orange)	Violet (violet)	Blue Ash (blue-green)
10 YELLOW WHITE REMAINING COLOR	10N/10.0 Platinum Blonde			LOPG/10.31 Im Ash Golden Blo			10	SB/10.36 m Sandy Blonde	10HC /10.64 Platinum Chocolate Blonde	10V/10.6 Platinum Pearl Blonde	10BA/10.21 Platinum Ash Blonde
9 YELLOW REMAINING COLOR	9N/9.0 Very Light Blonde	9NW/9.03 Very Light Natural Warr	3 m Blonde			H/9.35 Hazelnut Bl		SB/9.36 ht Sandy Blonde	9HC/9.64 Very Light Chocolate Blonde	9V/9.6 Very Light Pearl Blonde	9BA/9.21 Very Light Ash Blonde
8 YELLOW ORANGE REMAINING COLOR	8N/8.0 Light Blonde		00/0	CLEAR					8HC/8.64 Light Chocolate Blonde		
7 ORANGE REMAINING COLOR	7N/7.0 Medium Blonde	 Adds more shine and can be used alone or to dilute the intensity of any shade. Does not lift or shift the natural base color. Refer to the proportions in the dilution chart to 								r and color palett the top of the bot f ront of the bottle	
6 RED ORANGE REMAINING COLOR	6N/6.0 Dark Blonde	customize your formula:									
5		FORMULA Maximum	9V/9.6	9BA/9.21	9NW/9.03	SHADE	CLEAR SHADE	ACTIVATOR 2 oz.			
RED REMAINING COLOR	5N/5.0 Light Chestnut	Dilution Moderate Dilution				15 mL 1 oz. 30 mL	45 mL 1 oz. 30 mL	60 mL 2 oz. 60 mL	5HC/5.64 Light Chocolate Chestnut		BOIN ROUD
4		- Minimal Dilution				1 ½ oz. 45 mL	½ oz. 15 mL	2 oz. 60 mL		10.6	2
RED VIOLET REMAINING COLOR	4N/4.0 Medium Chestnut	Full Strength				2 oz. 60 mL	-	2 oz. 60 mL			

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QUICK and **EASY** MIXING INSTRUCTIONS



MIX FRAMCOLOR Eclectic 5D COLOR GLOSS in a 1:1 ratio with **FRAMCOLOR Eclectic 5D COLOR GLOSS ACTIVATOR.**

50 FRAMCOLOR ECLECTIC COLOR GLOSS LIQUID DEMI-PERMANENT HAIRCOLOR





APPLY COLOR MIXTURE AND PROCESS FOR 5-20 MINUTES.

Note: The texture of the mixture allows application to wet or dry hair. For a more intense result apply to dry hair. Once applied, allow 5 minutes for flash toning results or 20 minutes for maximum intensity of the color.





TEP 1

Note: If using FRAMCOLOR Eclectic 5D COLOR GLOSS to refresh faded ends after a permanent haircolor service, rinse hair and follow with FRAMESI COLOR METHOD SHAMPOO GO and POST COLOR MASK before styling.

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5D FRAMCOLOR Eclectic COLOR GLOSS

) HEALTH

The technology that enhances the five dimensions of color:









PHYTOCOMPLEX VEGETABLE EXTRACTED **FROM MULLEIN FLOWER**

It absorbs UV rays and transforms them into visible light, protecting the hair from photo-oxidative stress.

BIODEGRADABLE CHELATING AGENT

It chelates metallic ions and prevents the formation of free radicals during oxidative coloring treatments.

MIX OF 3 AMINO ACIDS

Arginine + Betaine + Taurine = nourished, hydrated, repaired, and healthy hair.

VEGAN, GLUTEN FREE, AMMONIA FREE, RESORCINOL FREE AND PPD FREE

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50 FRAMCOLOR Eclectic DOCOLOR GLOSS ACTIVATOR

- 5 Volume Liquid-Cream Activator
- Works in synergy with the Mullein Flower Extract found in the **5D COLOR GLOSS** for **maximum protection** with **increased shine**, **color vibrancy**, **and longevity**.
- Shields against UV, stress, and styling damage.
- Ensures a gentle and flawless coloring service.
- Contains a specifically formulated **BALANCING pH buffer system** that controls the pH throughout the coloring process.
- Ensures consistent, non-drip color results.
- FRAMCOLOR Eclectic 5D COLOR GLOSS must be mixed with its dedicated activator.

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50 FRAMCOLOR ECLECTIC COLOR GLOSS



TrendyFORMULAS

Note: Mix each formula in a 1:1 ratio with FRAMCOLOR Eclectic 5D COLOR GLOSS Activator. Apply to wet or dry hair and process for 5-20 minutes, depending on desired results.

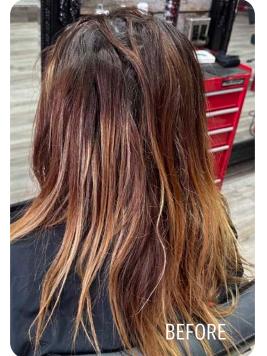
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5D FRAMCOLOR ECLECTIC COLOR GLOSS



Easy Brunette Balayage with Natural and Hot Chocolate Series

- 1. Pre-lighten: Balayage mid-lengths and ends of the natural level 4 hair to levels 7/8 for soft dimension.
- 2. Global Gloss: Mix equal parts **FRAMCOLOR Eclectic 5D COLOR GLOSS** 6N + 7HC with FRAMCOLOR Eclectic 5D COLOR GLOSS ACTIVATOR (1:1). Apply roots to ends for a seamless blend.
- 3. Process from 5-20 minutes, then rinse and style.
- 4. Perfect for achieving natural, dimensional brunette balayage with a glossy finish!





What else makes 50 FRAMCOLOR Eclectic COLOR GLOSS so great?

No suds
Easy to rinse
Easy to spread and adhere to hair
Does not lift the natural base
True to swatch tonalities... easy to formulate
Even deposit from root to end
Colors will not go dark or muddy
Enhanced shine
Convenient and thoughtful packaging!

SHADES EQ CONVERSION CHART

REDKEN SHADES EQ*	50 FRAMCOLOR Eclectic COLOR GLOSS
4N+4NB	4 N
5N+5NB	5 N
6N+6NB	6N
7N+7NB	7 N
8N+8NB	8N
9N+9NB	9N
6NB	5HC
7NB	6HC
8NB	7HC
9NB	8HC
10NB	9HC
9V	9V
9NW	9NW
9T	9BA
9GB	9SB
10VV	10V
10GI	10PG

5D FRAMCOLOR Eclectic COLOR GLOSS

SUGGESTED USES:

- Long Lasting High Gloss Finish
- COLOR GLOSS Finish for Dull Locks
- Enhance Current Color
- Lowlighting
- Shadow Rooting
- Combat Unwanted Brassiness
- Enhance Brunette Tones
- **Refresh** Faded Ends

WHAT IS A COLOR GLOSS SERVICE?

A glossing service is a demipermanent color treatment aimed at **enriching, toning,** and **enhancing** all hair types. It effectively **brightens** and **rejuvenates** lackluster or brassy shades, infusing your hair with **intense shine** resulting in **exceptionally soft, beautiful,** and **vibrant hair** like you've never seen before.

*REDKEN and SHADES EQ are registered trademarks of L'Oreal USA Creative, Inc The following color recommendations should only be viewed as a shade direction guide.

6N/6.0

50

1:1

Cframes

60 ml \oplus 2 fl.oz

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RAMCOLOR Ed

FRAMCOLOR Eclectic

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COLOR GLOSS

MILL CLOW DOVID

FMULISÃO OXIDAN

Cframesi

946 ml C

×

3A/9.2

COLOR Ede

50

1:1

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60 ml e_2 flaz

.OR GLOS

10N/10.0

Cframesi

60 ml e2 fl.oz

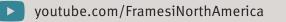
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